Disclosed is The present invention comprises a method for addressing a person or organisation via electronic means, wherein the addresses of people and/or organisations are stored in a database, wherein the addresses from the s database are linked to publicly accessible data such as name, telephone numbers, fax number and/or postal codes, and a method for processing and/or sending in electronic manner one or more e-mail messages which are addressed according to the method of claim 1 to one or more

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